Tag Heuer Lamborghini Mobile Phone-myluxphone for

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Tag Heuer Lamborghini Mobile Phone-myluxphone for Yourself

TAG Heuer on Monday announced the release of a limited-edition cellphone, the design of which was inspired by the Lamborghini Murcielago supercar. Only 1963 examples of the MERIDIIST Automobili Lamborghini cellphone will be made worldwide to signify the founding year of Lamborghini cars. This TAG Heuer Watches Lamborghini is made of stainless steel coated in black titanium carbide and sports the same signature as the one found on the Lamborghini Murcielago LP 640's V12 engine block.

The features are not as advanced as some other handsets, and include a two-megapixel camera, media player functionality and Bluetooth. The 1.9-inch display is covered by a 60.5-carat scratch-resistant sapphire crystal panel, however. The phone's battery is said to last for seven hours of talk time and 28 days of standby power.

The display is made from 60.5 carats of scratch-resistant sapphire crystal. Its battery life is unrivalled and offers a seven hours talk time or 28 days standby power.

"The MERIDIIST Automobili Lamborghini phone epitomizes TAG Heuer consistency in inspiring and framing its diversification, combining technology and design, and partnering with the best sports car brands. We are very proud of this new partnership with such a great brand as Lamborghini" added Jean-Christophe Babin, President and CEO of the TAG Heuer Group.

The excellence of the finished product is guaranteed through the involvement of the TAG Heuer communication instrument's licensee.

Vertu has been hard at work cornering the niche automotive-inspired luxury phone market, but they're not going to have it all to themselves. Because TAG Heuer not the fashion watch brand like Michael Kors Watches on sale or Tissot, creators of the Meridiist mobile, have strong ties running deep in the automotive industry that have included collaborations with Mercedes-Benz, Porsche and McLaren to name just a few. And have now teamed up with Lamborghini for an even more exclusive edition of the Meridiist.
The TAG Heuer Meridiist Automobili Lamborghini mobile phones boast a chassis made of stainless steel, coated in black titanium carbide and packed with all the bells and whistles you could expect. It'll only be made in a limited edition of 1963 examples, honoring the year which the Italian sports scar-maker started business, available exclusively from Lamborghini and TAG Heuer retailers.

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