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1. ?? ?? ??? ????? ??????? ?????????? ?? ?????? ????? ?????? ??? ???????? ?? ?? ??? ?? ?????? ? ??? ?????? ????? ??? ?????? ?? ?????? ??? ?????? ? ??? ?????? ??????? ?????????? ?? ??????? ??????? ?? ??? ????? ?? ????? ?? ?? ????? ?? ????? ? ????? ??????? ?????? ?????? ??? ???????? ?? ??????? ???????? .

2.??? ??????? ?????????? ??? ????? ????? ???? ???????? ??? ??????? ?? ????? ??????? ?????????? ?
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3. ???? ??? ????? ??????? ? ??? ?? ????? ??????? ?????? ???? ????? ?? ????? ??????? ??????? ?? ????????? ? ??? ???? ??? ??????? ??????? ???????? ??? ??? ???? ?????? ??????? ????? ??????? . ??? ???? ?? ????? ?????? ?????? ??????? ???????? .

4. ???? ??????? ?????????? ????? ??? ???? ?????? ?????? ???????? ? ???????? ???? ???? ?????? ??? ??????? ?????? ????????? ? ??????? ?? ??????? ?????? ?????? ?????? ??????? .

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????? ??????? ??? ????? ????? google ??? ???? ???? ????? ???? ??????? ????? ????? ??? ??????? ??? 88% ????? ??? ??? Three ??????? ???? :-
1.???? ????? ?? ????? ?????? ????? ?????? ?????? ??? ????? ????? ????? ???????? ????? ???? ?? ?????? ????? ? ??? ??????? ???????? ?????? ????? ?????? ? ??????? ??? ??? ????? ???????? ? ????? ???? ?????? ???????? ??????? ?? ????? ??????? .
2. ????? ??? ?????? ????? ???? ????? ?? ?????? ? ??? ???? ????? ????? ????? ????? ?????? ?????? ? ?????? ????? ??????? ???? ?? ?????? .
3. ?? ?????? ????? ??? ???? ???? ????? ????????? ??????? ? ???? ??? ??? ????? ????? ???? ??? ?????? ?????? ??? ?????? ??????? ??????? ???? ?? .
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1. ????? ?? ??????? ?????????? ????? ?? ????? ????? ???????? ???? ??? ??? ??????? ??? ???? ???? ??? ?????? ??????? ??? ????? ??????? ???????? ???????? ????????? ???? ???? ??? google ???????? ?????? ??? .

2. ?????? ??????? ?????? ????? ????? ?????? ????? ????? ??????? ????????? ? ???? ???? ??????? ??? ??? ???? ????? ???????? ????? ??? ?????? ???? ??? facebook ???????? ????????? ??????????? ? ?????? ?????? ??? ????? ??? ??? ?????? .

3. ?????? ??? ????? ??????? ?????????? ????????? ???? PPC ? ?? SEM ? Social Media Advertising ? Electronic mail Advertising .

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