Reviews of TAG Heuer Carrera

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Description of TAG Heuer Carrera watches
As the perfect example of the era of the "gentleman racer", five series of TAG Heuer Carrera, the series is well-deserved. Carrera Series chronograph was designed in 1964 by Mr. Jack, Jack Heuer, TAG Heuer, TAG Heuer Watches, its inspiration from the renowned 1950's Carrera Pan American road race ", with its the risk of challenging the track is known, was the elite event of the Formula One community. Famous five winning car players in Argentina, Manuel Fangio had by virtue of their extraordinary courage and conviction in 1953, won the championship of the event, writing under unforgettable heroic feats.

Significance of TAG Heuer Carrera watches
TAG Heuer to commemorate this period of history, in particular, launched in 1964 in the TAG Heuer Carrera Chronograph, the fusion of excellence in sport and elegant and distinguished aesthetics, immediate access to unlimited appreciation of the altar table. TAG Heuer Carrera series with the same strain is the combination of high performance green GT coupe inspiration and luxurious design perfect. TAG Heuer Grand CARRERA series of sleek sexy curves and finishes, it is best to pay tribute to the world's fastest sports car gift. COSC certified Swiss Observatory chronograph movement with an innovative invention: RS rotation system to dial to display the time, became a major feature of the series. The rotary display system. Rotation system located in the 3 o'clock position, used to display standard time, seconds, chronograph display in the 9 o'clock position.

Relationship between TAG Heuer Carrera and Formula One Team
In the 1970s, TAG Heuer and Ferrari up to 9 years of cooperation, when the brand is gradually entering the era of avant-garde technology and brand marketing both in 1985 jointly with the McLaren Mercedes team will be a matter of course, in order to establish the longest in the history of F1 racing, the most successful sponsorship relationship, also makes the TAG Heuer follow Alan Prost and many other great riders embark on the the Glory journey. After a full 150 years of development, TAG Heuer, the world's largest luxury goods group - LVMH Watch Group's growth from a technical invention and precision timing passionate family business diversified well-known brand. Today's TAG Heuer Carrera, glasses, communications equipment, leather goods, accessories and luxury communications equipment MERIDIIST build a complete product line. As its star brand of the LVMH Moet Hennessy Group, TAG Heuer has become the world's fourth largest luxury watch brand and the most fashion brand is Michael Kors Watches.

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