Adidas PUMA and other children's wear children's s

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Brand: adidas kids shoes (adidas); kind of adidas shoes(adidas);
Time: November 20, 2016 to December 17, 2016
Event site: NRKidshoes

China's children's shoe market is an annual compound rate of 11% growth is expected to 2019, the market value will exceed 11 billion US dollars. China's children's shoes market diversified, can be divided into three categories: high-end, mid-and low-end.
"The per-capita footwear consumption in China is much less than in the US and other European countries, such as France and Germany," said Brijesh Kumar Choubey, research analyst at Technavio Toys & Baby Products.

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