

Watch fan, you should not miss TAG Heuer Aquaracer

Posted by fitch652210 - 2014/03/22 09:49

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Five questions with answer Jean -Christophe Babin , CEO of Tag Heuer Aquaracer clearance watches about the 500M Calibre 5 TAG Heuer about the Aquaracer Calibre 5 500M

TAG Heuer Watches brand is very clear and historically occupied the territory of motorsports. This is a fashion swiss luxury brand and it's different from the fashion brand like Michael Kors Watches. How the presence of the mark in the world of sports is legitimate? TAG Heuer is clearly and historically occupied the territory of motorsports. How the presence of the mark in the world of sports is legitimate?

The links between TAG Heuer and water sports were forged in 1895 when Heuer patented the first one of waterproof cases for pocket watches. In 1950, Heuer threw a real show "seas", the Mareograph first chronograph in the world, including tide gauges and regattas. TAG Heuer and water sports were forged in 1895, when Heuer one of the first patented waterproof cases for pocket watch. In 1950, Heuer launched a real show "seas", the Mareograph first chronograph in the world, including tide gauges and regattas.

In 1982, TAG Heuer launched the 2000 collection , famous predecessor of today's Aquaracer . This collection , designed for professional divers has been the first to use the legendary features of the mark and made the necessary components to any diver's watch worthy of the name. TAG Heuer launched the 2000 collection , famous predecessor of today 's Tag Heuer Aquaracer. This collection , designed for professional divers has been the first to use the legendary features of the mark and made the necessary components to any diver's watch worthy of the name.

These six components TAG Heuer are the quintessence of the brand: TAG Heuer which are the quintessence of the brand :

- 1) domed scratchproof sapphire with anti-reflective coating inside .
- 2 ) Screw-down crown with double safety seal to prevent penetration by dust or water .
- 3 ) Water resistant to 300 meters ( 500 meters for the Aquaracer 500 ) .
- 4) Luminescent hands , markers for hours with notches for the bezel, making it easier to read under water.
- 5) Unidirectional rotating bezel that guarantees a precise measurement of time spent underwater .
- 6 ) bracelet with double safety , handling easy and fast with clasp to prevent accidental opening .