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Posted
by 60hlixno - 2014/11/21 06:53

Department: Marketing, PR & Branding
Reporting to: Marketing Director

Direct Reports: supported by Marketing & PR Assistant
Level: Mid ♦ Senior

Location: Old Street, East London
Terms: Full time role working Monday to Friday,
10am ♦ 6.30pm.

2.?? ?Duties, responsibilities & deliverables
?? ????? Draft,
develop and implement the short, medium and long-term print and digital PR & Branding
strategy for Dazed Group titles and brands: Dazed magazine, dazeddigital.com, AnOther,
anothermag.com, AnotherMan magazine, Dazed Vision & Dazed White Label.
?? ?????
?Develop and maintain relevant press, media and industry contacts, positively exploiting these
to increase brand awareness and leverage coverage of Dazed Group campaign
activities,hollister france soldes, commercial partnerships, news and events.
?? ?????
?Monitor and report on the success of Dazed Group PR campaigns
?? ????? ?Attend
relevant industry events and represent Dazed Group as a key brand ambassador
?? ?????
,Moncler?Collaborate with our Events team to PR the calendar of events supporting both
editorial and commercial objectives
,http://neerjaal.org/hcofr.asp?? ????? ?Support
Advertising & Creative Solutions and Dazed White Label by contributing PR ideas and plans for
brand pitches including drafting any PR budgets??
,Hollister?? ????? ?Managing all B2B
PR ♦ including developing contacts and devising B2B opportunities and pitching stories to
press
?? ????? ?Work closely with the Digital Marketing Manager to create innovative
digital and social PR campaigns for editorial and commercial activity

3.??
?Deliverables ?
?? ????? ?Draft PR plan for 2015 Dazed Group marketing department
strategy working closely with Events and Digital Marketing Manager
?? ????? ?Maintain up
to date database details for press, industry and media contacts
?? ????? ?Manage PR
budgets for campaigns and commercial projects
?? ????? ?Manage and circulate weekly
and monthly PR reports to key stakeholders: editorial, digital, commercial, senior management

?? ,http://www.copromo.com/Romaltalia.html???? ,Hollister Deutschland?Collate PR
reports and case studies post event / campaign / commercial project
?? ????? ?Research
and deliver press briefings to staff for media interviews & events
?? ????? ?Update the
Group marketing calendar and owned sites with relevant Dazed Group brand stories
??
???? ?Prepare and supervise externally facing DG PR collateral (Wikipedia, Dazed White
Label, B2B information, key staff and company profiles)
?? ????? ?Manage media
partnerships, event based PR opportunities and exhibition,hollister, college and institution
partnerships
?? ????? ,Hollister Official Website Sale?Foster community relations through
involvement in Hackney Community initiatives
?? ????? ?Manage PR aspect of potential
crisis situations
?? ????? ?Sourcing and managing speaker opportunities for editors and
Dazed Group brand ambassadors

4.?? ?Skills, experience & personal attributes

?? ????? ?Experienced PR & Branding professional with significant marketing and
communications experience in publishing or related media industry
?? ????? ?Experience
of working across digital and non-digital campaigns, with proven success in developing digital
marketing strategies
?? ????? ?Budget management experience and sound commercial
judgement,Hollister, results focused with strong numeracy and analytical skills
?? ?????
?Experience of managing multiple projects simultaneously with multiple stakeholders and
communicating effectively with stakeholders at all levels internally and externally
?? ?????
?Proven understanding of building and developing brands in digital space
?? ????? ?A
results focused and creative PR professional you will be comfortable working autonomously and
contributing the wider marketing strategy as part of a collaborative team
?? ?????

,Hollister?Keen understanding of how PR & Branding supports commercial and event activities

?? ,Hollister Pas Cher???? ?Strong editorial sensibility and understanding of Dazed Group
editorial properties and positioning in the publishing landscape

5.??? How to apply

Please email your CV (no longer than 2 pages] and a 1 page cover letter to jobs
with

Subject Line: PR & Branding Manger Role in the subject line.

Closing date: Tuesday September 9th 2014

We will endeavor to reply to every
application but due to the high volume we receive we can only guarantee replies to those
candidate who progress to interview stage,moncler outlet.

* You must have a VISA
to live and work in the U.K

http://www.sqxjyw.com/E_GuestBook.asp

http://www.tcmcruise.com/E_GuestBook.asp

<http://www.szfqedu.com/lib/plus/view.php?aid=858939>

<http://www.midnightbox.com>

<http://www.asoxf.com/forum.php?mod=viewthread&tid=146269&fromuid=51418>
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